

YRC Worldwide Inc.

Management Biography

John A. Garcia

Executive Vice President and Chief Sales Officer
YRC Worldwide Inc.



As Executive Vice President and Chief Sales Officer, John Garcia has responsibility for sales strategy and results across YRC and the YRC Worldwide regional operating companies. In coordination with YRC Logistics, Garcia's sales organization is focused on leveraging the global capabilities of YRC Worldwide to better serve the transportation and logistics needs of customers across a variety of industries.

Prior to joining YRC Worldwide in 2009, Garcia was the president of Sprint's largest wireless business unit and Chief Marketing Officer for the corporation, where he was responsible for all strategic sales and marketing initiatives. In addition, Garcia brings valuable sales and marketing expertise to YRC Worldwide from his tenure in management roles at GTE Mobilnet, AT&T Consumer Products and Southwestern Bell.

Garcia holds a BBA degree in Marketing from the University of Houston. His experience and leadership have earned him the honor of being listed among *Hispanic Business Magazine's* Top Hispanic Business Executives and one of the Top 50 Influential Executives in the Cable Industry. Garcia serves on the Board of Directors for the Kansas City-based Metropolitan Organization to Counter Sexual Assault (MOCSA) and as an Advisory Board Member for IOCOM, a leading software provider for video conferencing and collaboration. In addition, he has previously served on the Board of Directors for Virgin Wireless, Students in Free Enterprise and the U.S. Hispanic Chamber of Commerce.

